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LETTER OF INVITATION

Vienna, August 24, 2023

Dear Ljibisa Bojic,

We are delighted to invite you to be a **Senior Research Fellow** at the Department of Communication at the University of Vienna. This offer is effective from September 20 to October 23, 2023.

During your time in Vienna, you will be strongly involved in our academic life and the department's research agenda. You will be hosted by Professor Dr. Jörg Matthes, who serves as the Head of the Advertising and Media Psychology Research Group and Vice-Chair of the Department of Communication.

As the host university, we will provide you with shared office space, access to the university library and internet access. We will also assist you in connecting to various researchers and Labs at our department.

We already look forward to meeting and working with you during your visit in Vienna.

Sincerely,

A handwritten signature in blue ink, appearing to be 'JM' with a flourish.

Univ.-Prof. Dr. Jörg Matthes